



OPERA

pegasus
OPERA II



Founder Member

ACTION

A brand new concept in Action Management Software

- **Powerful**, yet easy to use, General Purpose Relational Database
- **Manage** Calls, Messages, Problems, Support, Credit Control
- **Unlimited** Contacts & Actions for Companies/Prospects including notes
- **Instant Sales & Purchase** History details, multiple criteria. History Reports in 4 date ranges
- **Track & Maintain** Customers' Items, ALFs, Contracts*
- **Raise Quotations** for Prospects in SOP*
- **Easy Billing** facilities for Services, Lawyers, Accountants, etc
- **Web Site & E-mail** details with Active Links
- **Action Enquiries**, Management Reports, Mailing Lists, Labels, multiple criteria.

END USER: £450, ANY USERS

*Optional Module/Feature

Systemel
Business IT Solutions

Actions Screen For Customers/Prospects

Date	By	Action	To Whom	Next	Follow-Up
07/05/99	988	Brochure Sent	FEL HERRICKS	06/06/99	Follow-up
07/05/99	081	Demonstration	Andreas Sakatis	23/05/99	Follow-up
10/04/99	988	Follow-up Telephone	Juan Ramirez	09/05/99	1st Request
14/04/99	988	1st Request Payment	Juan Ramirez	04/05/99	Follow-up
07/01/99	988	Follow-up letter	Juan Ramirez	06/02/99	Legal Act
29/06/98	988	Hardware Mailshot	TSULES	05/09/98	Follow-up
29/06/98	081	Brochure Sent	ELIEN HERTHAGEN	07/09/98	Follow-up
06/04/98	988	Demonstration	Riisee Black	03/04/98	Follow-up
16/10/97	081	Hardware Mailshot	Juan Ramirez	20/10/97	Follow-up
15/10/97	081	Hardware Mailshot	TSULES BEPI	20/10/97	Follow-up
15/10/97	081	Facsimile Sent	Yannis Sakatis	20/10/97	Follow-up
15/10/97	081	1st Request Payment	TSULES BEPI	04/11/97	1st Request
15/10/97	081	Hardware Mailshot	Riisee Black	20/10/97	Follow-up

Track all your Actions.

Examine:-

“Who done it”,

“What did they do”,

“Who to” and so on.

Sort them in Priority or Date Order.

Select “Already done” Actions or “Still to do”.

Find out who had **NO** Contact for a long time, using our “NO-Action” report.

Instant Sales History Screen For Customers

Instantly investigate your customers’ performance. What product they buy, most frequently, at what prices and so on.

Zoom into the actual invoice document for further details.

Find out which customers have **NOT** bought your products using our “NO-Sale” report.

Date	Reference	T	Sales	Terr	Product	Price	Qty
11/01/98	IN000001	0	ACCE 01	EST	EN01100	52.00	20.00
11/01/98	IN000001	0	ACCE 01	EST	SC00006	79.00	10.00
12/01/98	IN000002	0	SALE 02	EST	0812029	5518.00	5.00
15/01/98	IN000005	0	SALE 01	EST	LE1201	420.00	1.00
15/01/98	IN000006	0	SALE 01	EST	LE1226	420.00	1.00
20/02/98	IN000010	0	SALE 01	EST	SR0002	779.00	5.00
15/02/98	IN000010	0	SALE 01	EST	LE1226	420.00	1.00
12/02/98	IN000024	0	SALE 02	EST	0815609	520.00	10.00
15/02/98	IN000028	0	SALE 01	EST	LE1226	420.00	1.00
15/02/98	IN000027	0	SALE 01	EST	LE1226	420.00	1.00
15/05/98	IN000008	0	SALE 01	EST	LE1226	420.00	1.00
17/05/98	IN000040	0	SALE 01	EST	LE1226	420.00	15.00
17/05/98	IN000040	0	SALE 01	EST	LE1226	520.00	15.00
15/06/98	IN000056	0	SALE 01	EST	LE1226	420.00	1.00

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